

BlackVogel

Strategic
Consulting
for Web3
& Beyond



Capabilities & Experience

We have successfully supported organizations across diverse sectors.

PUBLIC SECTOR & INTERNATIONAL INSTITUTIONS

- UN commissions and agencies
- Government advisory
- Technical consultancy on model law development
- Policy research and recommendations

CRYPTO EXCHANGES & TRADING PLATFORMS

- Public affairs across European markets
- Regulatory positioning
- Strategic stakeholder engagement

DIGITAL ASSET INVESTMENT FIRMS

- Executive leadership symposiums
- Event series management
- Investor and regulatory engagement

BLOCKCHAIN INFRASTRUCTURE & EDUCATION

- Legal framework development
- Partnership coordination
- Contract drafting and negotiation

INDUSTRY ASSOCIATIONS

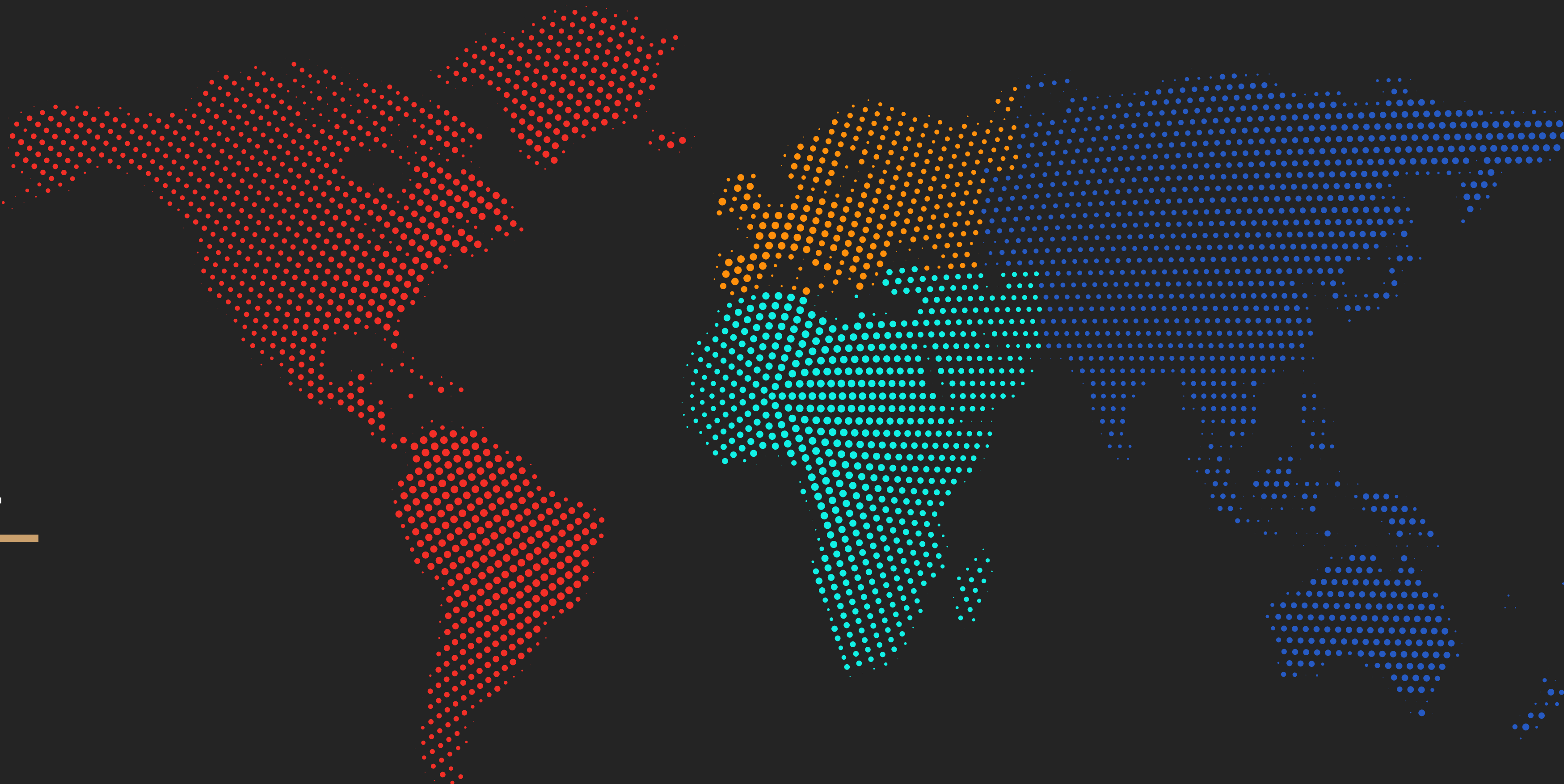
- Strategic advisory on regulatory implementation
- Working group coordination • Stakeholder programs

CERTIFICATION & STANDARDS BODIES

- Technical committee leadership
- Advisory board participation • Standards development

Global Reach

We support clients across
key markets worldwide



● Americas

● Europe

● Middle East & Africa

● Asia-Pacific

WHAT We Do?

BlackVogel provides end-to-end strategic consulting for companies navigating complex regulatory environments and growth opportunities in the Web3 space and beyond.

1

Strategic Advisory

Public affairs, regulatory positioning, and stakeholder engagement

2

Event Management

Executive symposiums, roundtables, conferences, and industry events

3

Content & Communications

Thought leadership, social media, reports, and brand positioning

4

Operations & Project Management

End-to-end project coordination and working group leadership

5

Legal Support

Comprehensive legal services in collaboration with FiO Legal

1

STRATEGIC Advisory



PUBLIC & REGULATORY AFFAIRS

- Stakeholder engagement with regulators, policymakers, and industry bodies
- Strategic positioning and advocacy
- Regulatory landscape analysis and compliance guidance

BUSINESS DEVELOPMENT & GROWTH

- Market entry strategy
- Partnership development
- Investor introductions and relationship building
- Strategic planning and advisory

INTERNATIONAL EXPANSION SUPPORT

- Multi-jurisdictional regulatory guidance
- Entity structuring and licensing support
- Cross-border compliance coordination

STRATEGY & Market Expansion

STRATEGIC DIRECTION & PLANNING

- Long-term vision development
- Growth strategy formulation
- Market positioning
- Competitive analysis and differentiation

MARKET EXPANSION STRATEGIES

- New market entry planning
- Geographic expansion roadmaps
- Product and service diversification
- Partnership and acquisition strategy

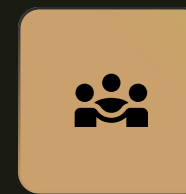
BUSINESS DEVELOPMENT

- Strategic partnership development
- Revenue growth initiatives
- Go-to-market strategies



2 **EVENT** Management

Full-service event production and management for high-impact industry gatherings



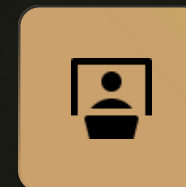
EXECUTIVE LEADERSHIP SYMPOSIUMS

- One-day, invite-only forums
- Roundtable discussions
- Curated networking
- Side events to major conferences



STAKEHOLDER ROUNDTABLES

- High-level discussions with regulators and industry leaders
- Policy dialogue facilitation
- Consensus-building sessions



INDUSTRY CONFERENCES & WORKSHOPS

- Multi-day events
- Panel coordination
- Speaker management
- Technical workshops and training

OUR Event Services

End-to-end event production and coordination

Strategic Planning

- Event concept and format design
- Target audience identification
- Agenda development
- Speaker and topic curation

Logistics & Operations

- Venue sourcing and booking
- Catering coordination
- A/V and technical requirements
- Travel and accommodation arrangements

Stakeholder Management

- Invitations and RSVP tracking
- VIP coordination
- Sponsor engagement
- Participant communications

Geographic Coverage

- International event production across Europe, MENA, Americas, and Asia-Pacific
- Local vendor coordination
- Multi-market event series

Design & Production

- Event branding and graphics
- Printed materials and signage
- Digital assets and presentations
- Event website or landing page

On-Site Execution

- Event moderation and facilitation
- Registration and attendee management
- Real-time coordination
- Post-event follow-up

3

STRATEGY CONTENT & Communications

THOUGHT LEADERSHIP

- White papers, reports, and research publications
- Consultation responses to regulatory authorities
- Industry analysis and commentary

SOCIAL MEDIA & BRAND MANAGEMENT

- Content creation and posting
- Brand positioning
- Community engagement strategy

STRATEGIC COMMUNICATIONS

- Messaging development
- Media outreach
- Stakeholder communications

ADVOCACY AND AWARENESS CAMPAIGNS

- Strategic positioning and advocacy
- Public awareness initiatives
- Industry coalition building
- Policy consultation responses
- Stakeholder mobilization
- Campaign design and execution

THOUGHT LEADERSHIP

Legal Classification of LST in the EU

Mica Crypto Alliance Report

[View more](#)

A Summary on Property Rights in Digital Assets and Carbon Credits

BlackVogel report

[View more](#)

Joint Interpretative Note on Stablecoin Multi issuance

Darte Report

[View more](#)

DAOs and the Legal Wrapper Dilemma: The Voices of the Industry

Blockstand project - EU Commission

[View more](#)

Building Trust: Integrating AI, Blockchain and Digital Identity

INATBA AI TaskForce Report

[View more](#)

Intellectual Property in the age of Digitalisation: The role of Tokenization

INATBA Report

[View more](#)

ADVOCACY AND AWARENESS CAMPAIGNS

We believe technology has the power to shape a more equitable and sustainable future. Our advocacy and awareness campaigns emphasize the balance between innovation and regulation.

By leading impactful initiatives, campaigns, and events, we highlight the importance of responsible technology in advancing global equity. Our work ensures that your organization's efforts contribute to societal well-being while safeguarding ethical standards.



MORE →



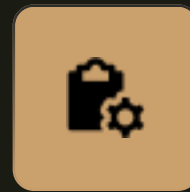
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MORE →

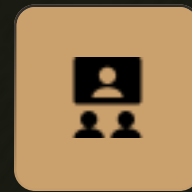
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OPERATIONS & Project Management



PROJECT MANAGEMENT

- End-to-end project coordination
- Timeline and deliverable management
- Multi-workstream oversight
- Stakeholder communication and reporting



WORKING GROUP & COMMITTEE LEADERSHIP

- Technical committee management
- Multi-stakeholder coordination
- Process facilitation
- Standards development and governance



IMPLEMENTATION SUPPORT

- Strategy execution
- Resource coordination
- Quality assurance
- Performance tracking and optimization

GRANTS Support



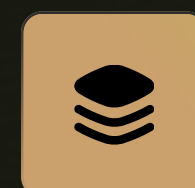
GRANT IDENTIFICATION & SCOUTING

- Ecosystem grants discovery
- EU funding program identification
- National and regional grant opportunities
- Foundation and institutional funding sources



APPLICATION SUPPORT

- Application preparation and strategy
- Proposal writing and documentation
- Budget planning and justification
- Compliance and eligibility review



IMPLEMENTATION SUPPORT

- Post-award project management
- Reporting and compliance
- Milestone tracking and deliverables
- Grant utilization optimization

5

LEGAL Support



CONTRACT DRAFTING & NEGOTIATION

- Memoranda of Understanding
- Service agreements
- Partnership contracts
- Subcontractor agreements



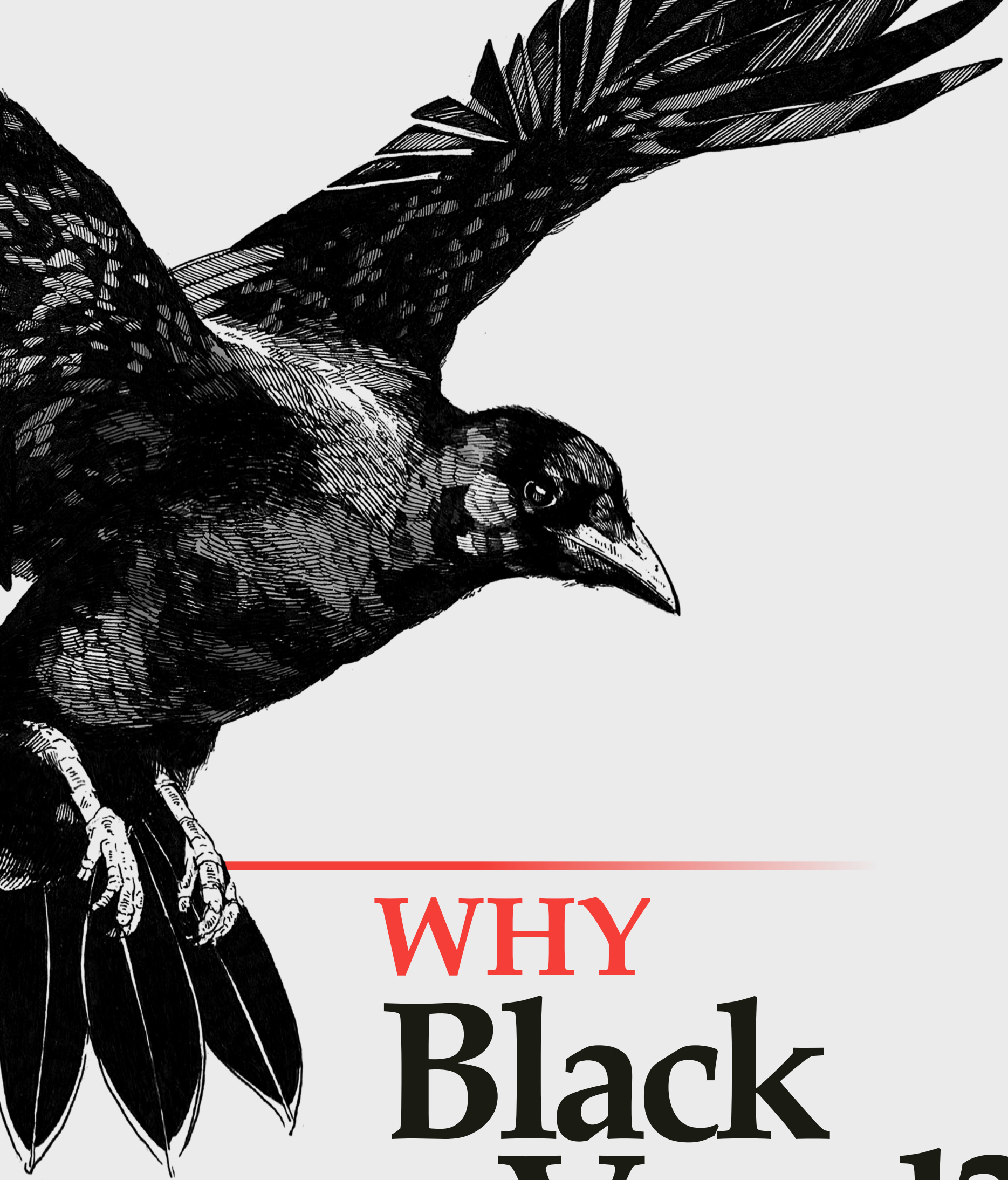
LEGAL FRAMEWORK DEVELOPMENT

- Regulatory compliance structures
- Governance frameworks
- Legal advisory on Web3 and digital assets



ONGOING LEGAL ADVISORY

- On-demand legal support
- Regulatory compliance guidance
- Contract review and amendments



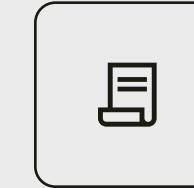
WHY Black Vogel?



01

Deep Web3 Expertise

Specialized knowledge of blockchain, crypto, and digital asset ecosystems with proven track record across exchanges, protocols, and infrastructure.



02

Regulatory Fluency

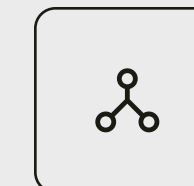
- Navigate complex regulatory environments across multiple jurisdictions
- Partnership with FiO Legal for comprehensive legal support



03

End-to-End Service

From strategy to execution—we don't just advise, we implement • Project management, event coordination, content creation



04

International Network

Established relationships with regulators, industry leaders, and stakeholders across Europe, MENA, Americas, and Asia-Pacific

HOW We Work?

Flexible Engagement Models



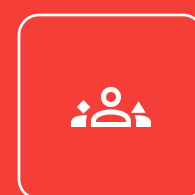
Monthly Retainer

- Ongoing strategic support with fixed monthly fee
- Typical scope: 8-10+ hours/month
- Best for: Continuous advisory, public affairs, communications management



Project-Based

- Defined deliverables with fixed fee
- Examples: Event management, report creation, regulatory strategy development
- Clear timeline and milestones



Hybrid Advisory

- Combination of retainer + equity for strategic long-term partnerships
- Deep engagement with company growth
- Suitable for early-stage companies

INITIATIVES and Ventures



Digital Assets Round Table
Experts Series

30+ session
since 2023
across regions

www.blackvogel.com/roundtables-darte



DAAvern is the compliance
infrastructure for
crypto-asset disclosure
obligations.

2026



Empowering
Critical Markets
with Trusted Data



Pioneers (2018) enabling
impact investing in
smallholder farmer
communities in emerging
economies, connecting
global north and south in
a win/win arbitrage

Digital Assets Round Table Experts Series

DARTE is an invite-only roundtable series bringing together compliance officers, legal professionals, and regulatory and supervising authorities to advance legal certainty around digital assets. Each session convenes 30–40 senior practitioners, focused on producing concrete solutions and recommendations to real regulatory challenges.

What began as an EU-focused platform centered on MiCAR has grown into a global initiative. Today, DARTE addresses the full spectrum of digital asset regulation, including AMLR, DORA, and emerging frameworks across jurisdictions, with sessions anchored to key industry moments in major financial and regulatory hubs across Europe and the Americas.

Through expert-led roundtables, DARTE produces public reports and concrete calls to action, fostering a harmonized and informed approach to compliance, innovation, and market development on a global scale.

More information: www.blackvogel.com/roundtables-darte

Co-led by BlackVogel & Siedler Legal with the support of the EU Commission

Interested in sponsoring or participating
Contact: mariana.delaroche@blackvogel.com



Trust is the currency of **Digital Asset Markets**.
Verifiable disclosure is the foundation of that trust.

End-to-end disclosure compliance for crypto-asset markets.

MiCAR Article 88 is in force. The obligation to disclose inside information - publicly, verifiably, and on time - applies to every CASP, exchange, token issuer, and service provider with access to that information.

DAAvern manages the entire process.

Mariana de la Roche Wills · Co-founder, Black Vogel / DAAvern

Dr. Nina-Luisa Siedler · Co-founder, DAAvern

Elfriede Sixt · Co-founder, DAAvern

What DAAvern Does

One submission. One complete, permanent compliance record.

1 Create a verifiable record

Cryptographically timestamped and anchored on-chain - tamper-resistant, court-admissible, independently verifiable.

2 Publish across your channels

Website and social media, verified link-by-link. Every published URL captured and added to your compliance record.

3 Distribute through DAAvern's network

Journalist and media network covering digital asset markets. Automatic stakeholder distribution list notifications.

4 Notify the relevant authorities

Optional: formal notification to NCAs and ESMA. Full supervisory defensibility.



Data Infrastructure for Critical Markets

- Demia builds zero-trust data fabric for high-stakes, verification-dependent industries, including environmental asset markets, federal programs, and industrial supply chains

- Purpose-built for markets where data credibility is a requirement: carbon credits, critical minerals traceability, and federal data infrastructure

- Connects environmental service providers, industrial operators, and government clients through shared data trust layers that makes asset verification auditable and portable

- Active work across voluntary carbon markets, CBAM readiness, and critical minerals provenance at the mine-to-market level with federal support and resources



Ethichub



Ethichub's web



Green Coffee Shop.

Ethichub connects impact capital with smallholder farmers through finance, market access and traceable coffee value chains.

Crowd lending

Ethichub enables impact investors to fund productive loans for smallholder coffee farmers who are excluded from the traditional financial system.



Crowd-collateral powered by ETHIX

Ethichub's impact token, ETHIX, backs loans through a community-based collateral system built on smart contracts, helping reduce risk for lenders and protect farming communities.



Green coffee marketplace

Ethichub connects smallholder farmers with international roasters through a traceable green coffee marketplace, offering specialty coffees above 82 SCA in flexible 5 kg formats, shipped from Spain to Europe.



Impact to date

- **+500** funded projects
- **+€6M** total capital invested
- **<1% default rate**, covered by crowd-collateral
- **6 countries** of operation
- **2,000+** Ethichubbers globally
- **Specialty coffee** connected to international roasters through direct, traceable supply chains

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LET'S Work
Together!

BlackVogel

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